

EXHIBIT SITE RESERVATION FORM
Mid-South Forestry Equipment Show, Inc.
Friday & Saturday, September 17-18, 2021
Starkville, Mississippi

Telephone: 662-325-7948 Fax: 662-325-0027 email: jba9@msstate.edu

Designated Site Requested:

	Live Harvest (L)		Live No Harvest (LNH)		Static Area (S)		Tent Booths (T)	
	Site Number	Unit Price	Site Number	Unit Price	Site No.	Unit Price	Site No.	Unit Price
Primary site								
1st Additional Adjacent Site					Reduced additional adjacent site pricing in the L and LNH areas is available to the primary site exhibitor only and is considered part of a single exhibitor "site group." Sharing of exhibit space and/or a site group by multiple exhibitors is not allowed.			
2nd Additional Adjacent Site								
Total Site Fee								

NOTE: Site reservations are accepted in the order received. Every effort will be made to accommodate your site request. You will be contacted if your site choice is no longer available so that you can select another. **To hold your exhibit site, please submit 50% of the total site fee due along with the signed *Space Reservation Contract* within 10 business days of submitting this form.** Failure to submit the 50% deposit and the signed *Space Reservation Contract* will result in the site(s) being released. **The full balance of the site fee is due August 17, 2021.** Sites cannot be occupied by exhibitor if full payment and proof of liability insurance coverage have not been received by the show prior to the show.

Make checks payable to Mid-South Forestry Equipment Show, Inc.

(Please Type)

Authorized Representative _____

Name of Company _____

Address _____

City, State & ZIP _____

E-mail address _____ Fax Number _____

Phone Number _____ Cell Number _____

Authorized Signature _____

Please list specific type of equipment/products/services to be exhibited. Exhibitors are asked to share planned activities such as contests, raffles, and the like with show staff in advance of the expo such that these may be included in show marketing efforts, to ensure consistency with show-sponsored events, and to allow for liability considerations.

No refunds will be made for cancellations after August 17, 2021.

Form may be duplicated for multiple exhibit requests.

Please complete & return by fax or mail to:

Mid-South Forestry Equipment Show, Inc.

1594 Blackjack Road

Starkville, MS 39759

Fax: 662-325-0027

IMPORTANT: Please provide proof of the required liability insurance policy to the above address or fax number no later than August 17, 2021. See item 2d on *Space Reservation Contract*.

SPACE RESERVATION CONTRACT

**Mid-South Forestry Equipment Show, Inc.
Friday and Saturday, September 17-18, 2021
Starkville, MS
Phone: 662-325-7948 Fax: 662-325-0027
Email: jba9@msstate.edu
John B. Auel, Show Manager**

This agreement is made between Mid-South Forestry Equipment Show, Inc. hereinafter called SHOW, and _____ hereinafter called EXHIBITOR, witnesseth: IN CONSIDERATION of mutual covenants herein set forth, SHOW and EXHIBITOR contract as follows:

1. SHOW will permit the EXHIBITOR to use space designated as Tent Booth / Static Area No.(s) _____ and/or Live Site No.(s) _____ subject to the expressed conditions enumerated herein. SHOW reserves the right to declare this agreement null and void upon any violation by the EXHIBITOR of any condition, expressed or implied, in the Rules and Regulations incorporated herein or included in the SHOW Exhibitor Guide:

- a. The above described exhibit shall be completed for viewing by **6:00 p.m. Thursday, September 16, 2021, and shall remain intact until 3:00 p.m. Saturday, September 18, 2021.** Static and Live EXHIBITORS may begin construction or installation at 8 a.m. Friday, September 10, 2021. Tent EXHIBITORS may begin occupying space at 8 a.m. Monday, September 13, 2021. All EXHIBITORS agree to have all exhibit materials and equipment removed from the SHOW site by **noon Monday, September 20, 2021.**
- b. The EXHIBITOR shall neither sell nor dispense any food or drink (except for water, small pieces of candy, peanuts, and popcorn); nor permit the sale or free distribution on rented space and premises of the SHOW site any intoxicating liquors or malt beverages and shall not do or permit any obnoxious or offensive activity whatsoever that shall constitute a nuisance as is defined by the laws of the State of Mississippi. The EXHIBITOR agrees to not sublet any portion of space it rents without the expressed written permission of the Show Manager.
- c. All laws, rules, or regulations of the State of Mississippi are accepted as aforesaid as part of the agreement and shall be complied with.
- d. SHOW'S agreement to permit the EXHIBITOR'S use of the space specified above shall be subject to acts of God or any condition or circumstance beyond the control of SHOW which shall prevent the carrying out of some or all of SHOW. Upon the occurrence of such event, SHOW shall have the right to terminate this agreement without liability of any nature.
- e. SHOW reserves the right to cancel this contract for any breach by EXHIBITOR of any of its terms. Any payment made by EXHIBITOR on account hereafter will be retained by SHOW and SHOW may thereupon re-rent/dispose of space at its absolute discretion.
- f. SHOW reserves the right to reject and/or prohibit EXHIBITORS which SHOW considers objectionable, or to relocate exhibits or EXHIBITORS when in SHOW management's opinion that such moves are necessary to maintain the character and/or good order of the show. The EXHIBITOR agrees to not conduct contests or similar activities without the expressed written permission of the Show Manager.

2. The EXHIBITOR hereby promises and agrees:

- a. To pay SHOW the total sum of \$ _____ . Half of this total sum is due with signed contract; balance is due **August 17, 2021.**

It is further agreed by the parties hereto as follows:

- b. Neither SHOW nor its agents or employees shall be liable for any damage to the property of or loss of business to EXHIBITOR, or any loss by theft, or damage by fire, acts of God, or other means, or for any injuries to EXHIBITOR's employees, agents, customers or guests, arising from any cause of matter whatsoever, even though occasioned, caused or contributed to by negligence of SHOW or its employees or agents. The EXHIBITOR, on behalf of itself, its employees and agents, agrees to protect, indemnify and hold harmless SHOW and its agents, from all costs, losses, damages and expenses, including court costs and attorney fees, and other expenses of litigation arising out of or from any accident or other occurrence in connection with the use or occupation by the EXHIBITOR of its rental space on SHOW grounds causing injury to any person or property whomsoever or whatsoever, even though occasioned, caused or contributed to be negligence of the EXHIBITOR, SHOW or its agents, employees, or owners of property on which SHOW activities are conducted.
- c. The EXHIBITOR shall be responsible for any or all damage to the SHOW site and its property therein caused by acts of the EXHIBITOR, its agents, employees, servants, patrons or guests, whether accidental or otherwise; and the EXHIBITOR further agrees to leave the property in the same condition as existed when its possession commenced. In event of damage, the EXHIBITOR agrees to pay to SHOW such sum as may be necessary to restore the property to the former condition as existed on the date possession began.
- d. The EXHIBITOR warrants that it has in effect and shall maintain for the period of this agreement for the mutual benefit of both parties a policy of general liability insurance, against claims for personal injuries or death, or damage to property occurring upon, in or about the herein rented premises, **in limits not less than \$1 million for live equipment demonstration spaces and not less than \$500,000 for static and pavilion display spaces.** EXHIBITOR agrees to secure a rider for said general liability policy that extends like coverage to these additional parties: Mid-South Forestry Equipment Show, Inc. Period of coverage for said rider is seven days before and three days after SHOW (September 10, 2021 through September 2, 2021). **Proof of liability insurance must be submitted to Mid-South Forestry Equipment Show, Inc. on or before August 17, 2021. EXHIBITOR cannot occupy the space reserved until this requirement is fulfilled and full payment has been made for exhibit space. NOTE: No refunds will be made for cancellations after August 17, 2021.**

IN WITNESS WHEREOF, the parties hereunto set their hands on this _____ day of _____, 20_____.

By _____
Printed Name of SHOW Representative

Signature of SHOW Representative

By _____
Printed Name of EXHIBITOR Representative

Signature of EXHIBITOR Representative